

GOV. JERRY BROWN  
SIGNS HISTORIC LAW!



**SB 258**

TIME TO DISCLOSE  
INGREDIENTS IN  
CLEANING PRODUCTS



## Making history: California passes cleaning product ingredient disclosure

On October 15th, California Governor Jerry Brown signed the Cleaning Product Right to Know Act into law! This historic legislation makes California the first state to require the ingredients in cleaning products – particularly chemicals harmful to human health – to be listed on both product labels and online. The tightly-held secret ingredients in fragrance mixtures will also be publicly disclosed, another first for our nation. Until now, many have been left to wonder about the potential presence of chemicals linked to harmful health effects, like breast cancer, in cleaning products. This groundbreaking legislation shines a light on toxic chemicals in cleaning products and encourages companies to remove them. The result will be safer products for consumers and workers in CA and across the country!

## Landmark victory to ban harmful phthalates in kids' toys

It didn't happen overnight. After almost a decade of work, leadership, and perseverance, we are thrilled to announce that the U.S. Consumer Product Safety Commission (CPSC) voted (3-2) to ban several harmful phthalate chemicals from plastic used in kids' toys and childcare articles! Exposure to phthalates (endocrine-disrupting chemicals commonly found in plastics) has been linked to a host of health issues including early puberty, a risk factor for later-life breast cancer. Beginning in 2008, BCPP led the charge to pass a law to ban six phthalates from toys and childcare articles. We have continued to lead the charge ever since. The CPSC will now permanently ban DINP, a chemical linked to cancer, and four additional phthalates. This law will undoubtedly keep you and your little loved ones safer!

## Published: State of the Evidence 2017

A cornerstone of BCPP's identity, "State of the Evidence" was first published in 2002 and in eight subsequent editions. Our scientists examine the continually expanding and increasingly compelling data linking radiation and various chemicals in our environment to the current high incidence of breast cancer. "State of the Evidence 2017: An Update on the Connection between Breast Cancer and the Environment" is our most recent edition and has been published in the journal *Environmental Health*, making it the 31st major scientific report published by BCPP! We are thrilled to have an updated "State of the Evidence" as it increases our ability to support protective policies and regulate harmful exposures.

*Over, please.*



**STATE  
OF THE  
EVIDENCE**



## BCPP on the road

BCPP's fearless leader, Jeanne Rizzo, took the mic and rocked stages in San Francisco, New York and Boston. As a presenter for Marcum's 2017 Women's Forums, BCPP's President & CEO was joined by Erin Brockovich, Chelsea Clinton and mountain climber Alison Levine. The three-city tour featured panel discussions and speakers focused on health, cancer prevention and women having a voice. BCPP's message was echoed through the venues, embracing topics on science, advocacy and policy. Our breast cancer prevention vision was met with outstanding energy and enthusiasm.

## BCPP scores big Unilever and P&G win

After years of public pressure from BCPP's Campaign for Safe Cosmetics and our partners, Unilever (with brands such as Dove and Axe) announced an aggressive new fragrance transparency initiative. They became the first multi-national corporation to offer fragrance ingredient disclosure for individual personal care products. Through three years of heat from BCPP, generating tens of thousands of letters to the industry giant, we never wavered from holding Unilever accountable. Because of our ongoing industry-wide campaigning, Procter & Gamble (P&G) also officially joined the race to the top for fragrance ingredient disclosure. We applaud Unilever and P&G's step in the right direction for public health and consumer right-to-know. We thank them for hearing the voices of consumers and responding to our demand for transparency!



## Looking back on 25 years

On April 6<sup>th</sup>, we celebrated 25 years of prevention and our brand-new name at the San Francisco Design Center. Looking back, we have achieved so many important victories with our partners by our side. Today we are closer than ever before to our vision of a world in which environmental risk factors for breast cancer are eliminated and overall rates of breast cancer are reduced. Our strong partnerships have made the last 25 years possible and we are looking forward to the next 25 years as Breast Cancer Prevention Partners! We are proud of our progress and will continue to create a healthier, less toxic world where fewer people hear the words, "You have breast cancer."



**BREAST CANCER PREVENTION PARTNERS  
(FORMERLY BREAST CANCER FUND)**

**STATEMENTS OF FINANCIAL POSITION**

**December 31, 2017 and 2016**

	<u>2017</u>	<u>2016</u>
<b>ASSETS</b>		
Assets:		
Cash and cash equivalents	\$ 1,075,509	\$ 1,336,155
Contributions and grants receivable, net	412,007	706,425
Prepaid expenses	54,531	85,791
Property and equipment, net	80,251	87,420
Other	<u>12,690</u>	<u>12,690</u>
Total assets	<u>\$ 1,634,988</u>	<u>\$ 2,228,481</u>
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities:		
Accounts payable	\$ 57,063	\$ 53,920
Accrued payroll and vacation	93,811	97,444
Deferred compensation	213,811	187,587
Deferred rent	63,103	47,749
Capital lease obligation	<u>908</u>	<u>6,196</u>
Total liabilities	428,696	392,896
Net assets:		
Unrestricted	307,223	490,029
Temporarily restricted	<u>899,069</u>	<u>1,345,556</u>
Total net assets	<u>1,206,292</u>	<u>1,835,585</u>
Total liabilities and net assets	<u>\$ 1,634,988</u>	<u>\$ 2,228,481</u>

**BREAST CANCER PREVENTION PARTNERS  
(FORMERLY BREAST CANCER FUND)**

**STATEMENTS OF ACTIVITIES**

**For the Years Ended December 31, 2017 and 2016**

	2017			2016		
	Unrestricted	Temporarily restricted	Total	Unrestricted	Temporarily restricted	Total
Revenue and support:						
Contributions and grants	\$ 2,202,852	\$ 553,536	\$ 2,756,388	\$ 1,914,426	\$ 1,035,531	\$ 2,949,957
In-kind donations	198,740	-	198,740	214,939	-	214,939
Fees and other income	92,909	-	92,909	79,683	-	79,683
Net assets released from restrictions	<u>1,000,023</u>	<u>(1,000,023)</u>	<u>-</u>	<u>759,819</u>	<u>(759,819)</u>	<u>-</u>
Total revenue and support	3,494,524	(446,487)	3,048,037	2,968,867	275,712	3,244,579
Expenses:						
Program	3,026,397	-	3,026,397	2,533,656	-	2,533,656
Management and general	287,451	-	287,451	373,735	-	373,735
Fundraising	<u>363,482</u>	<u>-</u>	<u>363,482</u>	<u>339,693</u>	<u>-</u>	<u>339,693</u>
Total expenses	<u>3,677,330</u>	<u>-</u>	<u>3,677,330</u>	<u>3,247,084</u>	<u>-</u>	<u>3,247,084</u>
Changes in net assets	(182,806)	(446,487)	(629,293)	(278,217)	275,712	(2,505)
Net assets, beginning of year	<u>490,029</u>	<u>1,345,556</u>	<u>1,835,585</u>	<u>768,246</u>	<u>1,069,844</u>	<u>1,838,090</u>
Net assets, end of year	<u>\$ 307,223</u>	<u>\$ 899,069</u>	<u>\$ 1,206,292</u>	<u>\$ 490,029</u>	<u>\$ 1,345,556</u>	<u>\$ 1,835,585</u>

## BREAST CANCER PREVENTION PARTNERS

*Breast Cancer Prevention Partners works to prevent breast cancer by eliminating our exposure to toxic chemicals and radiation linked to the disease.*

### STAFF

Jeanne Rizzo, R.N., President and CEO  
Marni Rosen, Senior Business Strategist  
Sheila Brown, Director of Development and Special Projects  
Nancy Buermeyer, Senior Policy Strategist  
Katarina Davos, Operations Coordinator  
Martha Diaz, Director of Operations & Human Resources  
Denise Halloran, Director of Communications and Marketing  
Connie Engel, Ph.D., Senior Manager of Science Translation  
Mark Maltun, Director of Finance  
Sarah Meike, Development Coordinator  
Janet Nudelman, Director of Program and Policy  
Katie Palmer, Development Coordinator  
Nicole Parker, Development Manager  
Sharima Rasanayagam, Ph.D., Director of Science  
Emily Reuman, Technology & Communications Specialist  
Jessica Smith, Partnership Manager  
Lisette van Vliet, Senior Policy Coordinator  
Erika Wilhelm, Marketing and Communications Manager  
Donald Yang, Database Specialist  
Cindy Yuan, Accountant

### KEY CONSULTANTS

The Raben Group, Federal Public Policy Consultants  
Environmental & Energy, California State Public Policy Consultants

### BOARD OF DIRECTORS

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Suzanne Price  
Christina Pehl  
Donna Westmoreland

### IN MEMORY

Wanna Wright, *longtime board member*

### FOUNDER

Andrea Ravinett Martin (1946-2003)

### Breast Cancer Prevention Partners

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